

The Education Business Exchange, is a Careers Wales facilitated database, giving employers the opportunity to work with schools to develop exciting curriculum enhancing programmes for pupils.

The Education **Business Exchange** brings schools and businesses together.

Allows employers to:

- Work directly with schools and get involved with the next generation workforce
- Enthuse individuals about their potential contribution in employment
- Let them know about possible opportunities for the future in your business

Enhance your company's image and reputation at a local or regional level.

Developing links with schools can raise awareness of your company and helps to develop a positive image not just with young people but also with their parents and teachers and the local community.**

100%

of teachers surveyed

want employers to come to their school and run interactive workshops, give advice or come with potential job opportunities.*

What's in it for employers?

Getting involved can be a huge benefit to you:

94%

Motivate and develop **employees.** Taking part in school presentations or supporting a young person to understand world of work, develops the skills of your own teams.*

of young people would like employers to come to their school and run interactive workshops, give advice or come with potential job opportunities.*



Get involved

We are looking for employers and individuals who are ready and willing to work with schools.

This could be by offering short or longer term work experience, taster sessions or visits to your premises, guest speaker at the school or masterclasses on a particular aspect of your work.

Equally employers can contribute by helping young people understand the relevance of school subjects in the workplace and encourage them to reach their potential.

How will the Education Business Exchange work?

1. Employers agree to be added to the exchange, indicating:



- **A** What activities
- **B** Distances you will be
- (if applicable)

2. Schools search the database and select businesses based on their preferences.



3. Careers Wales Business Engagement teams facilitate communication between schools and businesses to start the process.







Find out more:

www.careerswales.com/EBE

Twitter @EB_Exchange

If you would like to hear more from one of our Business Engagement team please contact us:

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We look forward to hearing from you

Bringing schools and businesses together



