



BRIGHTER FUTURES

Our vision for 2021 to 2026



This document was written by Careers Wales. It is an easy read version of “Brighter Futures – Our vision 2021-26”.

February 2021

How to use this document



This is an easy read version. But you may still need support to read and understand this document. Ask someone you know to help you.



Some words may be hard to understand. They are in **bold blue writing**. They have been explained in a box below the word.



If the hard word is used again it is in **normal blue writing**. You can check what they mean on **page 31**.



Where the document says **we**, this means **Gyrfa Cymru Careers Wales**. For more information contact:

Website: www.careerswales.gov.wales

E-mail: post@careerswales.gov.wales

Phone: 0800 028 4844



This document was made into easy read by **Easy Read Wales** using **Photosymbols**.

Contents

- 2** How to use this document

- 4** Who we are

- 6** Introduction

- 8** How we work

- 9** Our values

- 10** Our goals

- 14** What we want to achieve

- 15** Helping individuals

- 16** Supporting people in a difficult time

- 19** Helping well-being in Wales

- 20** Making our services better

- 22** Working digitally

- 23** Supporting the Welsh Government

- 25** Supporting people of all ages

- 26** Working with others

- 27** Including everyone

- 29** Checking that our services work well

- 31** Hard words

Who we are



We are called **Gyrfa Cymru Careers Wales**. Sometimes we shorten this to **Careers Wales** in English.



Our staff give **careers** information and advice to people in Wales.

A **career** is the job or jobs that someone does for a long time of their life.



We can help people:

- plan their career



- prepare for a job



- find and apply for courses and training.



We support children and young people up to age 19.



We recently started a new service called **Working Wales**. This gives careers advice to adults.

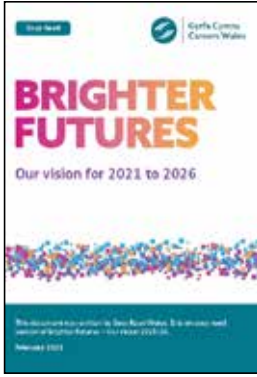


Llywodraeth Cymru
Welsh Government

We are owned by the **Welsh Government**.



Introduction



This document tells you about our vision for **Careers Wales**. **Our vision** means the new plans we have for our work.



We created **our vision** with Careers Wales staff, customers, and partners. Our customers are people who need careers advice.



This document explains how we want to help people in Wales to have a brighter future.



We know that Covid-19 has changed the lives of many people in Wales.



It has created problems and these problems will last for a long time.



This document tells you how Careers Wales will help people in Wales deal with these problems.



Our services help young people and adults to prepare for difficult decisions about work.



We make sure our careers services are available anyone who needs it.



Our staff are professional and skilled. They work in schools, communities, high streets and workplaces across Wales.



We work with other organisations to find great work opportunities for people.



We make sure that no one is left out so everyone can have a brighter future.

How we work



Our vision is to create brighter futures for people in Wales.



Our aim is to support young people and adults in Wales to have brighter futures.

Our values



- We focus on the needs of customers.



- We work with others to reach our goals.



- We are creative and use technology to make our work better.



- We are honest and fair.



- We treat people as individuals.



- We make sure everyone is included.

Our goals



We have **4 goals** to help us to support people in Wales and to make sure that everyone has the chance for a brighter future.

Goal 1

Cymraeg

English



- We will offer our careers service in **Welsh** and **English**.



- We will make sure our careers service is **inclusive**. This means we will remove barriers to people getting our help.



- We will make sure our careers service is **impartial**. This means we will be fair.

Goal 2



- To work closely with employers and training providers.



- This will help us understand what opportunities there are for young people and adults.



- We will also find out what skills young people and adults need to find work.

Goal 3



We want to support schools and help children and young people:



- to be ready to learn



- to be creative



- to be **responsible**

Responsible means behaving sensibly and independently.



- to be confident to join in.

Goal 4



We want to support our staff to keep learning new skills. This will help our careers service to focus on what our customers need.

What we want to achieve



We have several planned **outcomes** connected to our 4 goals.

An **outcome** is the result that someone can expect from our work.



These include:

- to help young people and adults understand what skills they need to do well. This could be in education, employment or training.



- to tell more people about the education, employment and training opportunities we have in Wales.



- to work with other organisations so we can offer careers advice to more people.



- to make sure we check that our services work well.

Helping individuals

How we helped Jon, aged 61



Jon lost two jobs. This made Jon feel less confident. We helped Jon get money to train as a chef.



Jon said that before he spoke to us at Careers Wales, he felt really sad.



But he felt that we really cared. We gave him confidence in himself again.



Jon now feels he has a much brighter future after speaking to Careers Wales.

Supporting people in a difficult time



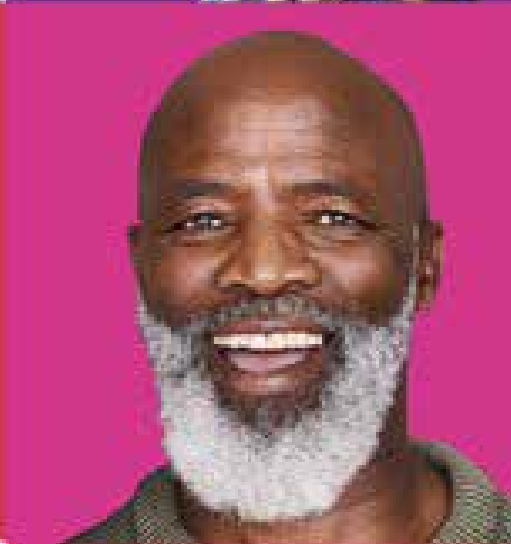
We know that finding a job is hard.



The Covid-19 pandemic, **Brexit** and changes in technology make it even harder.



Brexit is the process of the UK leaving the European Union.





More and more people have needed our careers service because of these extra challenges, including



- people who do not get paid much

- women



- young people



- and people from Black, Asian and minority ethnic backgrounds.



To help young people and adults in these difficult times, we aim to give them the support they need quickly.



This will help to give them the skills and confidence they need.

Helping well-being in Wales

We make sure that our work supports Welsh Government's **well-being** goals for Wales.



Well-being means health, happiness and general wellness.



These goals help Wales to be

- strong

- equal



- healthy



- wealthy

- **responsible**



- and to have a strong Welsh culture and language.

Making our services better



We asked 3,500 people what they think about **Careers Wales**. We spoke to:

- young people
- parents and carers
- staff at Careers Wales
- businesses
- teachers
- training providers and colleges



We learnt that people want help with big decisions about work and careers. For example, deciding which subjects to study.



We learnt that people like getting careers advice face-to-face.



We learnt that parents and carers want more contact with Careers Wales. They also want more work experiences for young people.



We will use this information to make our services the best they can be.

Croeso
Welcome



Gyrfa Cymru
Careers Wales

Working digitally



At Careers Wales we want to make sure everybody can access our information on a computer or other digital device like mobile phones.



We know that not everyone has access to a digital device. We will make sure people can access our information another way.



We will change our Careers Wales website to make sure people can easily access careers information and advice.



We will keep working on our digital careers information to make it better and better.



We will support people to find training to help them get the digital skills they need for the future.



We will learn from technology to make sure our services keep getting better.

Supporting the Welsh Government



Our **new vision** will support the Welsh Government's plans to:



1. make sure everyone can access careers advice



2. help people know how to get digital skills to help with work and everyday life



3. help schools to deliver the **curriculum**

Curriculum means a plan of what to teach.



4. help people find and keep jobs



5. work with people with additional needs



6. support people to speak Welsh



7. offer people the best digital services



Supporting people of all ages



We know that people do not learn in the same way.



We know that people have different challenges at different times in their lives.



This is why we support people of all ages and help whenever someone needs it.



We share our careers advice and information with:

- parents, carers and children in **primary schools**
- parents, carers and children at **secondary schools**
- young people **age 16-18**
- **adults**



Working with others



We understand it is important to work with other organisations in Wales to reach our goals.



To support children and young people all over Wales we will work closely with:

- schools and colleges
- people who provide training
- employers
- businesses
- councils
- businesses
- charities



We will work hard to find new businesses and organisations to work all over Wales. This includes very rural areas.



This is good for children, young people and adults. But is good for local communities, too.

Including everyone



Our vision is to create a brighter future for everyone in Wales. So making sure our services are accessible is very important.



We support people to overcome any problems they have when accessing our careers service. For example, we work with:



- prisons to give careers advice to people before they leave prison.



- schools to help children with additional learning needs.



- children who are educated at home.



- organisations to make sure people from black and ethnic minorities do not have extra barriers.



- other organisations to translate our information into accessible formats like audio, video and Easy Read.



Checking that our services work well



In the next 5 years we will be checking what effect our services have on people in Wales.



We will research how to deal with particular problems. For example:



- reducing the number of people without a job



- helping people get digital skills



- helping people find training



- helping people get volunteer jobs



We will work closely with researchers to make sure we use this knowledge to make our services better.



We will share our ideas with other careers services and **researchers** around the world.



A **researcher** is someone who looks for new information about something.

Hard words

Brexit

Brexit is the process of the UK leaving the European Union.

Career

A career is the job or jobs that someone does for a long

Curriculum

Curriculum means a plan of what to teach.

Outcome

An outcome is the result that someone can expect from our work.

Researcher

A researcher is someone who looks for new information about something.

Responsible

Responsible means behaving sensibly and independently.

Well-being

Well-being means health, happiness and general wellness.

