

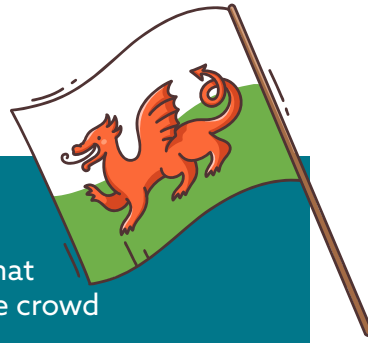
# Unlock your potential with Welsh



Gyrfa Cymru  
Careers Wales

## Why learn Welsh

- ▶ Being able to speak Welsh is a skill that will make your CV stand out from the crowd
- ▶ Being bilingual can give you more opportunities and can broaden your horizons
- ▶ Learning and speaking Welsh can help you explore and engage with your local community



## Did you know?

- ▶ The Welsh Government has set a target of a million Welsh speakers by 2050.
- ▶ As a result, some jobs in Wales will ask for Welsh as an 'essential' or 'desirable' skill.

**86%** of the population in Wales feel that the Welsh language is something to be proud of (source: Y Cynnig Cymraeg)

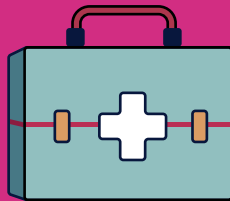
**94%** of Welsh speakers feel that providing Welsh language service helps a company make a good impression (source: Y Cynnig Cymraeg)



## Sectors with the most Welsh speakers

In Health and Social Work

**16.5%**  
are Welsh speakers



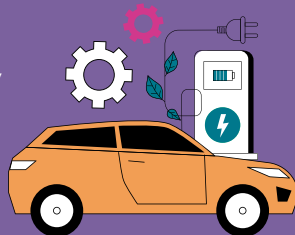
In Education

**15.5%**  
of the workers  
are Welsh speakers



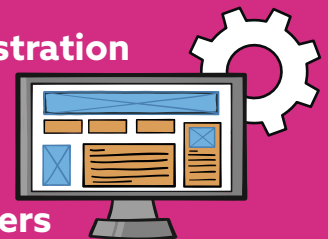
In wholesale, retail and motor Industry

**11.6%**  
are Welsh speakers



In public administration and defence

**11%**  
are Welsh speakers



(source: Welsh language by population characteristics (Census 2021) | GOV.WALES)



Find out more about the Welsh language and different ways to learn: [Learn Welsh | Careers Wales \(gov.wales\)](https://www.gov.wales/learn-welsh)

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